Stage introduction.

For The Weight of Ambition

For your emcee, ready to read aloud. About 60 seconds. Prefer to take the pressure off your host? Use the video introduction instead.

Why, when we finally reach the goal we worked so hard for, does success just bring more stress?

Our next speaker wrote the book on why success doesn't feel the way it should. Laura Gassner Otting was a Presidential Appointee in the Clinton White House, helping to create AmeriCorps, and ran a retained executive search firm for twenty years, watching high achievers climb, stall, and climb again. Her book *Wonderhell* debuted at #2 on the *Wall Street Journal* bestseller list, and her talk on why success doesn't feel the way it should has more than 3 million views on TED.com. She is a *Good Morning America* contributor and the author of *Limitless*.

Fair warning: she is a total research nerd who has never met a study she didn't love, and a storyteller who will make every one of them stick. Please join me in welcoming Laura Gassner Otting.

Short intro · about 20 seconds

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Video introduction

Play it in place of a live intro: lauragassnerotting.com/partners