Stage introduction.

For The Intuition Advantage

For your emcee, ready to read aloud. About 60 seconds. Prefer to take the pressure off your host? Use the video introduction instead.

Why, with more information at our fingertips than ever, are we making worse decisions?

Our next speaker has spent her career on that question. Laura Gassner Otting was a Presidential Appointee in the Clinton White House, helping to create AmeriCorps. Then, for twenty years, she ran a retained executive search firm, paid to see what résumés hide. Today she is a researcher studying intuition and how leaders build judgment they can trust, a *Good Morning America* contributor, and the *Wall Street Journal* bestselling author of *Wonderhell* and *Limitless*. Her talk on why success doesn't feel the way it should has more than 3 million views on TED.com.

Fair warning: she is a total research nerd who has never met a study she didn't love, and a storyteller who will make every one of them stick. Please join me in welcoming Laura Gassner Otting.

Short intro · about 20 seconds

Our next speaker spent twenty years in executive search, paid to see what résumés hide. Now she studies intuition: how leaders build judgment they can trust, and how organizations learn from it. She's a *Wall Street Journal* bestselling author and a *Good Morning America* contributor. Please welcome Laura Gassner Otting.

Video introduction

Play it in place of a live intro: lauragassnerotting.com/partners