A keynote on ambition and high performance

The Weight of Ambition

Why Success Doesn't Feel Like It Should, and What to Do About It

Your team hit the goal.
So why doesn't winning feel better?



"Thank you for sharing your incredible insight, experiences, and energy with our team. You challenged us to think differently."

Adam Lawrence, General Manager, IBM Americas

Your highest performers are the ones most at risk.

Ambition doesn't switch off after the promotion, the launch, or the record quarter. It gets louder, but also more uncertain. Leaders who don't know how to work with it lose the very people they worked hardest to grow.

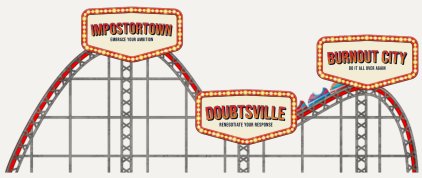
70%
of people experience impostor syndrome; success tends to make it louder

100+
interviews with extraordinary achievers who came out the other side and the better for it

3M+
views of the talk on TED.com that became the *Wall Street Journal* bestselling book.

Every new level brings a new devil.

Drawn from 100+ interviews, this keynote navigates us through the burden of potential that reveals itself with each new success, and leaves leaders knowing how to keep their highest performers thriving at every new level.



Impostortown
Embrace your ambition

Doubtsville
Renegotiate your response

Burnout City
Do it all over again

Three moves for every new level.

Embrace the ambition. Stop letting impostor syndrome gaslight your people out of the room they just earned.

Renegotiate the response. Manage your narrative identity and values to turn doubt from a limitation to an invitation.

Do it all over again. Build valuable habits that let your best people climb the next hill without burning out.

Best for
High-growth companies, sales leadership, and entrepreneur groups.

Built on
More than 100 interviews and the *Wall Street Journal* bestseller *Wonderhell*.

Formats
Keynote, half-day working session, or your team's own data on stage. In person or virtual.

Put Your Date on Hold

You'll hear back the same business day. Bureaus welcome.

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