Bios.

One line

Laura Gassner Otting is a researcher, former executive recruiter, and *Wall Street Journal* bestselling author who studies intuition and how leaders build judgment they can trust.

Short bio · for programs and promotion

Laura Gassner Otting is a researcher, former executive recruiter, and *Wall Street Journal* bestselling author who studies intuition: how leaders build judgment they can trust, why the conditions that sharpen it are disappearing, and how organizations turn individual intuition into collective intelligence. For twenty years she ran a retained executive search firm, paid to read what past performance was hiding. Today she is completing her doctorate on the use of intuition in high-stakes decisions. She is a *Good Morning America* contributor, has written for *Harvard Business Review*, and her talk on why success doesn't feel the way it should has more than 3 million views on TED.com.

Full bio · for websites and proposals

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Her path wasn't a straight line, which is sort of the point. On her first day of law school she realized she'd made a huge mistake, dropped out to join an unknown southern governor's presidential campaign, and became a Presidential Appointee in the Clinton White House, helping to create AmeriCorps. After becoming the youngest vice president ever of a nationally respected search firm, she founded Nonprofit Professionals Advisory Group and ran it for fifteen years, paid to read what past performance was hiding and to see it before anyone else did. She was good at it, and could never explain how. In 2015 she sold the firm to the team that helped her build it.

In 2016 her kids dared her to say yes to speaking at TEDxCambridge. That talk became *Limitless*, one of *Good Morning America*'s Favorite Books of the Year. *Wonderhell* followed, debuting at #2 on the *Wall Street Journal* bestseller list, and her talk on why success doesn't feel the way it should has more than 3 million views on TED.com. She is also the author of *Mission-Driven* (2007, 2015), a *Good Morning America* contributor, and a writer for *Harvard Business Review* and *Forbes*. Today she is completing her doctoral dissertation on the use of intuition in high-stakes decisions, the question her search career never let her answer. She empty-nests in Boston with her enduringly patient husband and two troublesome pups.

Headshots and video

High-resolution headshots and a video introduction:
lauragassnerotting.com/partners