A/V, travel, and books.

Low-maintenance by design. (She is coffee, after all.)

In person.

No podium needed.

A countryman (headset) microphone, or she can supply her own; a lavalier works in a pinch, too.

Confidence monitor set to "presenter mode" and slide clicker, if your stage has them. A countdown clock, too.

Slides sent in advance; Laura can bring a backup on a thumb drive.

On site at least 30 minutes early to test A/V with your crew, unless you direct otherwise.

Virtual.

A fully professional studio rig, from her own office:

MacBook Pro and PowerPoint slide deck

Nikon a5100 DSLR, plus a Logitech Brio 4K webcam on request

Shure KSM32 studio microphone and Universal Audio Apollo Twin audio interface

eCamm Live virtual camera and in-ear monitors

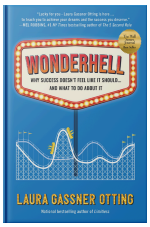
Ring light and two Lume Cube LED panels

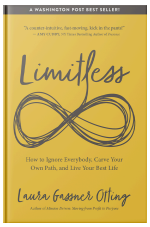
Wired, 5G-network connectivity

Sound-dampening booth and the professional backdrop used on national live media

Travel.

Laura will book her own travel. Laura's team will coordinate all travel details with you once the date is confirmed. You will get a text from her when she lands and has arrived on site, so you won't have to worry about a thing.





Books for your event.

Bulk pricing and delivery through Porchlight Books or BulkBooks. Laura is happy to sign on site; plan a table and about 30 minutes after the keynote. She will also sign books in her hotel room the night before so you can place them on every seat. Book club and chapter guides are free at lauragassnerotting.com/partners.